



This course is designed for those aspiring to become a manager in salon, spa or clinic and even those who wish to start their own beauty, spa business

Diploma in Salon & Spa Management Course

Total Price: 8000 AED & Total Duration: 1 Month

Topic Name	Hours/Days
Module 1: International & National Beauty & SPA trends & Technologies	
Industry Overview Understanding different services	15 hours / 1 Day
Module 2 : Management of Health, Safety & security	
Salon health & safety legislation and regulations Risk Assessment Compliance with legislations & regulations	15 hours / 3 Days
Module 2: Quality Management	
Client Care Procedures Client Satisfaction Survey Client Feedback Client Complains & grivinece Quality assurance, inspection process for salon & spa industry	25 hours / 5 Days
Module 3: Sales Management	



Identify opportunities for selling Professional communication Negotiation skills & techniques Importance of knowledge when selling Selling Ethics Laws & Legal requirements for Selling Understanding consumer behavior Analysing competitors Sales Forecast Sales Target Training for Sales	30 hours / 6 Days
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Module 4: Public Relations

PR Campaign Roles & Responsibilities of a PR officer Advertising & Marketing PR ethics Managing PR Crisis Legal Issues	30 hours / 6 Days
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Module 5: Salon Management

Salon Management Duties Management of products & services Operational Management Leadership Continued Professional Development Human Resource Management Business Plan : (Market Research & Survey, Legal documents, Licensing & Agreements, Layout planning, Menu Planning, Capital Expenditure, Revenue Targets, Strategic growth planning)	50 hours / 10 Days
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